

MONITOR

no limits

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LEON GOLDBERG + EDUARDO PATTELLI SEAN EDGELL RICHARD WILHELM+CRUCCI BRAIN PRIZE ACO
JUST ANOTHER RICH HD BENE DESIGN ROOPAN LUDHRA STYPSSE 13 BRITANN JONGIUS STILE PLASTICS
LADYS HARRON ZITZELL PP FLYERS NISSAN NODO EP FEAT JUMP STUDIOS BOURON

DF 14,95 EURO FF 19,95 EURO FF 16,95 EURO DL 16,90 EURO LIT 5,35 SEP





peddada_ founded by Edo Peddada, the eponymous atelier is based in the USA. Some accessories constituting this design silverware collection are produced in Italy. Highly customized handcrafting process limits the production to 100 copies per year. The mirror-polished objects visualize cultural, historic and technological metaphors moulding them into exotic yet functional shapes. Natural science, Euclidean geometry, Star Wars and esoteric references are all ingredients of the cocktail. Starting with 17 objects in his label's first year (2001), Peddada added 9 new items for 2004. Pictured here are *Shorvase*, a giftware piece relating his favourite retro modern feel. Its shape evokes a capsule era of radio-tuning penny flying in an informed in the turbulent times of the 40s and 50s. With *Patoon*, Peddada bases his design on a WWII Jerry can. The designer notes that *Patoon*'s simple appearance disguises a really difficult production task. Things like concave horizontal tubes on a pyramid-type structure can be a headache even for the 3D generation of silversmiths.